

XExecutive Committee Phone Conference Meeting – July 10th, 2018

Minutes are abbreviated.

X - Indicates in attendance

X	President, Jim Ashton		Region 1 Senior RR, Curt Ellestad
	Immediate Past President, Carl Phillips	X	Region 2 Senior RR, Jeff Miller
X	VP Finance/Treasurer, John Hintze		Region 3 Senior RR, Bob Sisson
	VP Communications/Marketing, Gary Quedenfeld	X	Region 4 Senior RR, Earle Hammond
X	VP Fisheries & Research, Jim Moore		
X	VP Internal Affairs, Jeff Micholic		<i>RR in attendance but without Vote:</i>
X	VP Membership, Jim Evers		Region 1 Representative, Jon Meyer
X	VP Youth Activities, Lila Warren		Region 1 Representative, Vacant
X	Corporate Secretary, Jim Fritz		Region 2 Representative, Rick Petzke
	Non-Voting Support Personnel:	X	Region 2 Representative, Tyler Kennedy
X	Administrative Secretary, Robert Petzke		Region 3 Representative, Todd Cook
	Parliamentarian, VACANT		Region 3 Representative, Dave Johnson
	Executive Accountant, Kathy Goon	X	Region 4 Representative, Frank Walter
	Webmaster, Randy Loewecke	X	Region 4 Representative, Walter Krause
	Editor, Amy Penza		Non-Voting Guests:
	Assistant Editor, Sean Landsman		
	Cathy Adams, Finance Assistant		

07/10/2018 at 7:00 PM CST waiting on all parties to join in the conference, final connections and arrivals 07:00 p.m.

President, Jim Ashton called the meeting to order.

Tonight's agenda:

Roll call was taken and documented by Robert Petzke and noted above.

A quorum was present at start of meeting (9 of 13 EC voting members including the President). *Note Majority = 8 of 13 for approved motions.*

Agenda:

TOPIC	DISCUSSION
President, James Ashton	<p>No response as of yet to my request to Chicago area chapters to work with the Board to hold a banquet at the April 2019 ABM. Will send out the request again.</p> <p>Still have plenty of gloves for distribution. Chapters pay for a box and postage as I'm out of boxes.</p> <p>An executive session of the Board needs to be held in August to complete Independents Contractors agreements. An election in the fall for MI President.</p> <p>Asked Jim Fritz to review process and be prepared to hold the election for MI President in the fall. Bylaws governing who can run need to be reviewed as the Bylaws allow for only a very small number of people to run. Eligibility needs to be reviewed.</p> <p>Jeff Miller made motion that is chapters that do not return new chapter charters by August 7th 2018 will be excluded in the tax exempt filing.</p> <p>Seconded by Jeff Micholic</p> <p>Vote was unanimous Motion passed</p>

VP Finance/Treasurer, John
Hintze Presented by Kathy
Goon, Executive Accountant

Mar 31, 18

ASSETS

Current Assets

Checking/Savings

1000 · First American Bank 0.00

1010 · Sutton Bank 85,662.17

Total Checking/Savings 85,662.17

Accounts Receivable

1110 · Accounts Receivable 1,403.19

Total Accounts Receivable 1,403.19

Other Current Assets

1120 · Tax Receivable 5,764.00

1420 · Inventory 5,543.87

1450 · Prepaid expenses 1,750.00

1460 · Deposits 275.00

1499 · Undeposited Funds 884.00

Total Other Current Assets 14,216.87

Total Current Assets 101,282.23

Fixed Assets

1640 · Furniture, fixtures, & equip 26,151.98

1646 · Accum. Deprec. (24,632.00)

Total Fixed Assets 1,519.98

Other Assets

1800* · Other Assets 122,935.89

Total Other Assets 122,935.89

TOTAL ASSETS 225,738.10

LIABILITIES & EQUITY

Liabilities

Current Liabilities

Accounts Payable

2100 · Accounts payable 26,581.44

Total Accounts Payable 26,581.44

Other Current Liabilities

2300 · Due Gil Hamm Fund 6,770.95

2400 · Due to Symposium Fund 2,000.00

2550 · Website Loan Payment (0.01)

2800 · Deferred Revenue 28,531.67

2900 · Temporarily Restricted Funds 9,081.00

Total Other Current Liabilities 46,383.61

Total Current Liabilities 72,965.05

Total Liabilities 72,965.05

Equity

3000 · Restricted Funds 122,935.89

3001* · Restricted Fund(s) (8,888.26)

3010 · Unrestrict (retained earnings) 45,368.82

Net Income (6,643.40)

Total Equity 152,773.05

TOTAL LIABILITIES & EQUITY 225,738.10

		<u>Jan - Mar 18</u>	<u>Budget</u>	<u>\$ Over Budget</u>
	Ordinary Income/Expense			
	Income			
	VP Communication	2,454.00	5,750.04	(3,296.04)
			10,593.7	
	VP Finance	14,213.70	5	3,619.95
	VP Internal Affairs	0.00	4,500.00	(4,500.00)
			50,444.3	
	VP Membership	72,275.75	7	21,831.38
	Treasury	<u>0.00</u>	<u>187.50</u>	<u>(187.50)</u>
			71,475.6	
	Total Income	88,943.45	6	17,467.79
	Cost of Goods Sold			
	5000 - Cost of Goods Sold	0.00		
	5100 - Purchases - Merchandise	<u>0.00</u>	<u>375.00</u>	<u>(375.00)</u>
	Total COGS	<u>0.00</u>	<u>375.00</u>	<u>(375.00)</u>
			71,100.6	
	Gross Profit	88,943.45	6	17,842.79
	Expense			
	*President	7,999.07	8,443.71	(444.64)
			15,267.5	
	*VP Communications	18,433.20	7	3,165.63
	*VP Finance	11,629.76	5,562.48	6,067.28
	*VP Internal Affairs	18,356.81	4,899.96	13,456.85
			12,654.2	
	*VP Membership	13,401.96	1	747.75
	*VP Research	0.00	3,912.48	(3,912.48)
			13,322.5	
	*Treasury	21,266.05	2	7,943.53
	*Youth	<u>4,500.00</u>	<u>4,062.48</u>	<u>437.52</u>
			68,125.4	
	Total Expense	<u>95,586.85</u>	<u>1</u>	<u>27,461.44</u>
	Net Ordinary Income	<u>(6,643.40)</u>	<u>2,975.25</u>	<u>(9,618.65)</u>
	Net Income	<u>(6,643.40)</u>	<u>2,975.25</u>	<u>(9,618.65)</u>
VP Youth Activities, Lila Warren	<ul style="list-style-type: none"> • Had a tremendous response to membership list email asking for interest in being on the Youth Committee; will review respondents qualifications with my existing committee members (Bob Sisson and Curt Ellestad) in the coming weeks and finalize the Youth Committee before the August EC call. • 2 youth grant applications are in-hand and will be reviewed later this week. Pending review, I'll go through Kathy to fund these events (Jim Kath with Brainerd Lakes Chapter for \$850 and Elmer Heyob with Central Ohio Chapter for \$200). • Note to all: Please encourage your friends and chapter members to fill out Youth Grant Applications in the Youth Zone of the Members Section of the MI website - we've got lots of money left to help youth get more involved in 2018! I did email chapter and regional representatives to let them know we had funds remaining and the instructions to apply prior to our last EC call, but have not received many applications since. 			

<p>VP Internal Affairs, Jeff Micholic</p>	<p>June 6-drafted message to Jim Evers and Jim Ashton to develop process for awarding the "President to President" award.</p> <p>June 6-communicated to Frank Walter about my intentions to work within the bylaws and his oversight on my communications.</p> <p>June 6-created an excel template for ordering patches and badges.</p> <p>June 7- mailed patches and badges to Eagle River Chapter.</p> <p>June 9- Contacted Fred Brogle by email to ask his advice on how to replace the recently resigning Region 1 Representative.</p> <p>June 11- Spoke with Jim Ashton by phone regarding our recent EC meeting.</p> <p>June 13- Communicated by email with Curt Ellestad and Jim Evers about replacing the recent resignation of the Region 1 Representative.</p> <p>June 14- Communicated with Jim Ashton and Jim Fritz about creating a working contract for the Lunge Log Administrator position.</p> <p>July 5- Resolved the issue of the missing David White 2017 Masters Plaque with Chad Nelson of Blue Ribbon Awards.</p> <p>July 3- Communicated with Gary Quedenfeld about creating a group email message to chapters who are delinquent in returning their chapter charters.</p> <p>July 2- Sent Kathy Goon two checks that were mailed to me in error from the Headwaters Chapter Treasurer.</p> <p>July 9- Amended the name of the "Lunge Log Committee" to "Members Fish Policies, Contest Rules and Regulations Committee" in the Corporate Secretaries Report.</p>
<p>VP Membership, Jim Evers</p>	<ol style="list-style-type: none"> 1. Membership numbers have increased for the second straight month to a little over 6300. 2. All of the New Member Survey respondents that indicated a desire to get further involved with MI were contacted via email. That list of new members was shared with the other VP's to contact for interest in being on their committees. 3. Continued the work on the retention/renewal effort and discussions to improve our renewal process. 4. Added the member benefits of discounts at Thorne Brothers, Blue Ribbon Bait, Musky Tackle Online to the renewal letter and renewal email campaigns that go out to members. 5. Teleconference with Tueteberg to discuss renewal process. Gap in their system is that a member "tracker" cannot be used to simplify online sign ups and payments. Our manual renewal process creates a constant stream of new and renewing members that makes moving all renewal dates to one specific date each month problematic. We are doing it "different than 99% of other organizations." (Tueteberg) 6. An MI member has evaluated the 529 Education Savings Plan and found it to be

	<p>better than one offered by his employer.</p> <p>7. Sent MI Member applications to Steve Heiting and Jim Saric for their use at Univ. of Essex - most of their attendees are not MI members and - 78% of their readers are not MI members.</p> <p>8. Sent out "Dropped Member Outreach" to all Chapter Presidents and Chapter Membership Directors, along with the Dropped Member Survey results.</p> <p>9. Sent out renewal letters to Dropped Members who are Unaffiliated from a Chapter.</p>
VP Fisheries & Research, Jim Moore	<p>Had phone conversations with two key leaders on the Post Mortality Project concerning funding opportunities. Project anticipated beginning in early 2019.</p> <p>Sent follow-up notice to Chapters concerning Gil Hamm Fund for project grants.</p> <p>The Committee has received two grant request applications at this point.</p>
VP Communications/Marketing, Gary Quedenfeld	No Report
Corporate Secretary, Jim Fritz	<p>Review of files and records received:</p> <ul style="list-style-type: none"> • 6-5-18 EC Meeting Minutes reviewed and sent out to EC for review and have been posted on the website. Approval from EC needed. • ABM Minutes have been completed and sent out to the Board for their review, need to be approved at the next Board Meeting. • Bylaws and Policy updates have been completed and reviewed; they have been posted on the website. <p>Independent Contractors Contracts</p> <ul style="list-style-type: none"> • The following Independent Contractors Contracts have been sent out to the appropriate VP and cc'd the President on this correspondence: <ul style="list-style-type: none"> ➤ VP Finance/Treasurer, John Hintze received – received Kathy Goon's. I have nothing regarding Kathy Adams. ➤ VP Communications/Marketing, Gary Quedenfeld received – Amy Penza, Sean Landsman and the Website Agreement. ➤ VP Internal Affairs, Jeff Micholic received the proposed Lunge Log Administrator Position Description and a copy of Bob Petzke's Individual Contractor Contract to use as a template since it is the most current and up to date contract for the Kevin Richards Contract. <p><u>Upcoming Presidential Election</u></p> <p>Bylaws 3.06 (1) reads as follows:</p> <p>“(1) PRESIDENT. The Board Members and Chapter Representatives</p>

shall elect the President-Elect in the fall prior to the expiration of the current President's term and following the four (4) Regional Meetings. Presidential nomination and election procedure. The nominating period for M.I. President is from the Annual Board Meeting through September in the year of election. The vote shall occur prior to December 15th following the last Regional meeting. If the Region does not comply with required fall meeting dates of October or November they will forfeit the right to vote in the election. Election / Tellers Committee (E/TC). The E/TC shall be comprised of the President, a person selected by the President, and the Corporate Secretary with the latter serving as Chair. In the event that the President is running for re- election, his/her position in the E/TC will be occupied by the Immediate Past President. In the event that there is a vacancy in either position, the EC shall appoint a substitute from among the Senior Regional Representatives. The E/TC shall notify all Board Members and all the Senior Regional Representatives immediately after September 30th the candidate(s) for the office of President. Regions may then discuss the candidates during their Regional meeting. The E/TC shall prepare a ballot suitable for the election. The ballots are to be emailed or electronically distributed to the qualified voters by the Administrative Secretary but returned to the Corporate Secretary within ten working days. The Corporate Secretary shall provide copies of all returned ballots to the E/TC. The E/TC shall count all ballots and certify the result. The E/TC shall notify the Board of their certified results. Ballots shall be retained for ninety (90) days in the event of a challenge. The President-Elect shall have advisory status only and shall assume the Presidency at the conclusion of the Annual Board Meeting of the following year for a term of two (2) years. “

Eligibility for Office, Bylaw 3.05 (2)

“(2) PRESIDENT. Any member in good standing shall be eligible for election as President, provided: (a) He/she has been a member of the Corporation for a period of at least five years at the date of the election, and (b) He/she has previously served as a member of the Board for a period of at least twelve consecutive months.”

Duties of the President Bylaw 3.07 (1)

“(1) PRESIDENT. The President shall be the chief executive officer and shall preside and conduct all meetings of the Board and the Executive Committee. The President has no vote unless such vote would impact the vote on any issue or matter moved for adoption and shall neither make nor second any motion. The President shall have general and active management of the business of the Corporation, subject to the supervision and direction of the Board and shall see all such orders and resolutions shall be reported on by the President at the next following Board meeting or as stipulated in the motion. The President shall be responsible for preparing the Annual Board Meeting Agenda. The Agenda to be posted thirty (30) days prior to the Annual Board Meeting on the Muskies, Inc. Website. In the absence of the President or inability to act in his/her office, the Vice President Finance/Treasurer shall be next in line to fulfill the President’s duties, then the next successor in line shall be the immediate Past President. If needed, a third successor shall be chosen by the remaining members of the Executive Committee to serve until the next annual meeting. The President shall appoint a qualified Parliamentarian for Muskies, Inc.,

	<p>who shall serve at the pleasure of the President and the Board without pecuniary compensation except for reimbursement of necessary and reasonable expenses within the policy limitations of Muskies, Inc.</p> <p>Motion by Jeff Miller to approve June EC minutes with changes to roll call from 8 to 9 voting members.</p> <p>Seconded by Frank Walter</p> <p>Vote was unanimous Motion passed</p>
Senior Regional Representatives Reports	<p>Region 1 Curt Ellestad – No report Region 2 Jeff Miller – No Report Region 3 Bob Sisson – No Report Region 4 Frank Walter – No Report</p>
Old Business	<p>Strategic Plan/Governance Committee, SWOT Goals for VP positions are needed</p> <p>Discussion for finding or hiring a Parliamentarian. The Bylaws states the Parliamentarian cannot be paid.</p>
New Business	<p>Reservations are made for the weekend of April 12th the 2019 ABM Discussion regarding contractors contracts that some needs to be reviewed.</p>
Regional Representative Comments	No comments
Adjournment	<p>Motion made to adjourn by Jeff Miller Seconded by Jim Fritz Adjourned at 8:28 pm</p>
NEXT MEETING DATES PLANNED	Next Executive Committee Conference scheduled for August 7th , 2018
SUBMISSION BY and CC to:	<p>Corporate Secretary, Cc: Corporate Secretary, Administrative Secretary and Webmaster</p>